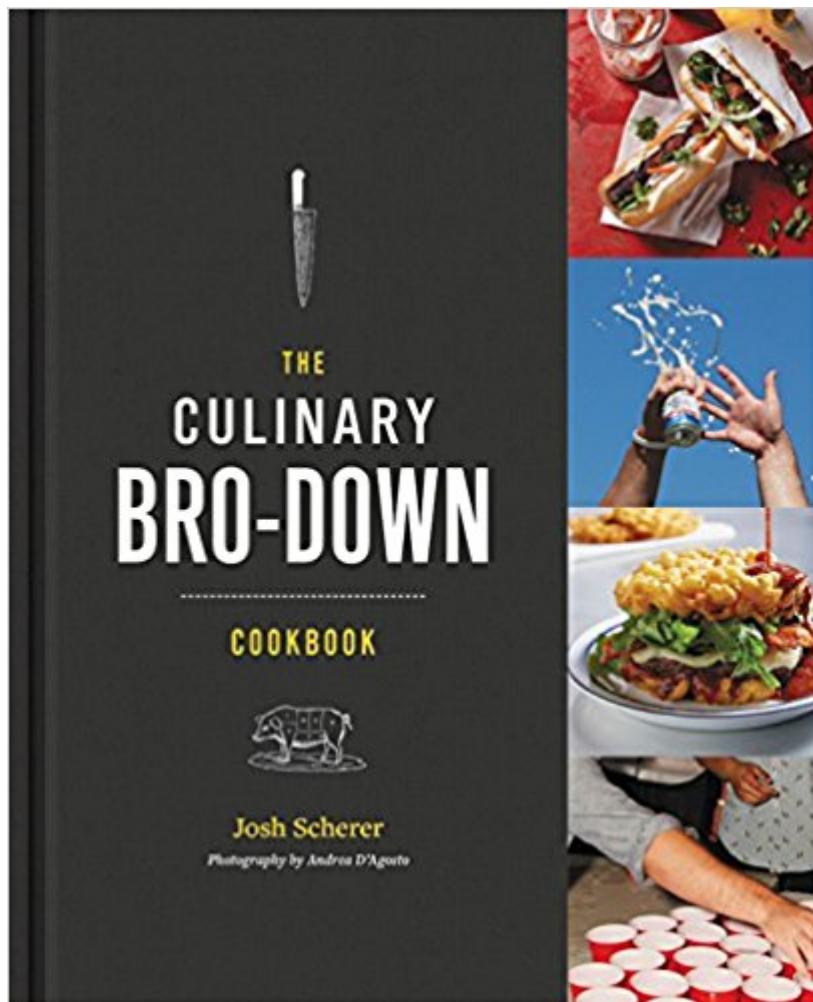


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# The Culinary Bro-Down Cookbook



## Synopsis

There was never anything wrong with instant ramen. But there was never anything wrong with not being on the moon, either. That didn't stop Neil Armstrong, Buzz Aldrin, and that other guy\* from changing the course of human history with a few daring steps and a super dope catchphrase. So too shall journalist and blogger Josh Scherer change the course of late-night, often-insane, sometimes-smart-but-always-monstrous munchie food that puts your MSG packet garbage to shame. You'll find more than seventy creations broken into the ten "brossential" food groups like: Beer, Fried Things, Tacos, and Struggle Snacks (because money is hard). Josh's recipes range from indulgent eats like Beer-Poached Bratwurst Party Subs and Mac 'n' Cheese Nachos to hella-classy dishes like Broccolini with Burnt Lemon Hollandaise and Pork Belly Tacos with Fish Sauce Caramel. Sprinkled in are the unholy commandments for bro cooking, such as "bagged wine is the only wine you need," and Josh's expert advice on how to beat a hangover (it's mostly just pastrami and emotionally purging movies). The Culinary Bro-Down Cookbook is full of irreverent essays and anecdotes, but running throughout is a deep sense of soul and self that strives to answer the question: Why can't the deep-fried nonsense you eat with your bros at 2 a.m. have the same emotional gravitas as an intimate family dinner? Oh and there's bacon, too. Like, a lot of it.\*It's Michael Collins, you uncultured swine

## Book Information

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Josh Scherer is an LA-based food writer whose writing has appeared in Los Angeles Magazine, Eater, Food & Wine, Epicurious, Maxim, LA Weekly, Thrillest, First We Feast, and VICE Munchies. His blog Culinary Bro-Down was named a finalist for best writing in Saveur magazine's Best Food Blog Awards 2014. He was a mediocre-at-best hammer thrower for UCLA's track and field team and an equally mediocre political science student. He lives in Los Angeles with his girlfriend and two extremely shitty cats.

"When I talk about chugging beers and drunk cooking in the middle of parties and making obscene foods that most rational people would consider Abominations of God, it's important that you know it's not for shock or effect or novelty. In no superficial way these are the happiest most important moments of my life." Yeah I used his own words to review his book, but I mean, it's a pretty perfect summation. It's bro-y in the best way. It's hilarious. It's passionate. It's genuine. And a goddamnit it's nostalgic. I've never felt this strongly about a cookbook. 5 stars.

This may well be the best cookbook ever. It's definitely the best cookbook that will make you laugh and actually have you fully engrossed in the stories. Amazing off the wall recipes that really make you want to create something you haven't tried before. I highly recommend this to anyone who wants to try some recipes that challenge the norm, or just read some dope stories and look at delicious pictures that will make you hungry.

Josh is an outstanding writer, entertainer, and chef. This cookbook is full of stellar recipes, photos, and food descriptions. I look forward to ordering more during the holiday season as gifts for friends and family!

Scanned through the entire cookbook and picked out a few recipes that I just had to have! And made the bahn mi dogs and we're super delicious!

Laughed my ass off from cover to cover!

Look, I don't cook. At BEST I sometimes take the "oven reheat" option on frozen meals. But I bought and enjoyed this book because:1. Food Porn: The stuff in here all looks disturbingly delicious. Sometimes I don't want to like what I'm seeing but I like it anyway.2. Humor: This book is funny. You'll laugh and look at food and then laugh some more and then order-in because you don't cook and it'll be a great Friday night I swear.3. The Author is Totally Not Fat: Seriously--he's looking good. Seeing someone who cooks this stuff not just get perpetually fatter until he can't get out of bed anymore made me feel good about myself. "Maybe there's hope for me one day" you might say after reading this book. How many books have really given you hope?Rebellions are built on hope.Honestly I never got the hype around Rogue One. It somehow manages to reach into the future movies (The original trilogy) and make them WORSE. Seriously. Isn't that the one thing a prequel shouldn't do? Now we know that Leia's "I'm on a diplomatic mission" line was pretty feeble huh?Buy this book though it's better than Rogue One.

don't be fooled by the grease and beer, this is thoughtful writing. equal parts drunchie galore and insightful social commentary. this bro's got brains... and brats

This book is the perfect storm: beer, pork products, nostalgia, and heart. I don't know what I was expecting from a Culinary Bro-Down book, but I found myself engaged by the author's voice. Not only do the recipes induce food babies, but I could tell that this book was the author's food baby---conceived during raucous parties with great friends, with a sprinkle of his original take on food. He manages to bring humor and food together into a surprisingly refined, greased-up-fever-dream collection of stories and recipes. I can't wait to try out every recipe with friends (and light beer)!

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